



# STRATEGIC PLAN

2021-2025

  
Registrar  
Guru Kashi University  
Talwandi Sabo (Bti.)

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## **EXECUTIVE SUMMARY:**

Guru Kashi University, Talwandi Sabo was established in 2011 by an act of Legislature of the State of Punjab (Punjab Act No 37 of 2011) with Vision and Mission to be centre of excellence in education for the aspirants, who wish to become competent professionals, innovators and entrepreneurs. Strategic Plans, its development and deployment reflect the perspective of the University for the next Five Years. It covers the areas like collaborations, Excellence in Academics, upgrading research related facilities, motivate students and staff to work towards innovation, upgrade University's infrastructure and make it amongst the best with world class facilities and increase globalization of the University.

Strategic Planning facilitates setting up of long term and short term goals which provide a framework for the shaping and guiding the growth and success of any venture. Our officers, leadership and stake holders have always played a crucial role in overall development of the university. Setting higher goals in a deliberate and regimented manner has always helped the University to achieve higher targets. It has always been the mission of the Management of the University to make University the topmost educational hub and provide world class facilities which would make the University a centre of excellence for research and studies. The Governing Body, The Board of Management, Academic Council, IQAC along with participation of all internal and external stake holders who assess the inputs on existing infrastructural, Academic, Administrative and likewise matters to achieve milestones and underpin strategic Plan 2016-2020 of the University for Bright Prospects of the University and its stakeholders, to reflect its performance and also in streamlining its academic excellence and administrative process. Similarly University aims to develop and deploy the strategic Plan for the next phase of Five



years 2021-2025 to be among the top Universities of the World. Our entire team of University and its leadership along with its stake holders has significantly contributed towards the same.

As strategic planning is a cyclic process and must be adapted to ethnicity and maneuver of the University, so the thrust in Strategic Plan 2021 to 2025 is on a multi-dimensional approach to accomplish the following goals which are crucial for University to thrive:

#### **A. DEVELOPMENT OBJECTIVES**

##### **Objective 1. Collaboration with industry for centre of excellence at university campus for industry oriented research and innovation**

University is in process of establishing Centre of Excellence for up gradation of Research related activities. University has a vision to establish Centre of Excellence of eminent and renowned industries to provide exposure of world class technology and related research scenarios, skills required. University has vision to groom its students and develop in them the skills like communication skills, develop their personality, technical knowledge by providing hands on live projects and also organize workshops for provide in them a zeal to excel in their academics and be a good administrator as well.

##### **Objective 2. Excellence in Academics and its advancement**

University has always done its best to be a topmost education hub with its intentions to provide quality education to its students by adopting latest pedagogy techniques and adopt ultra modern curriculum. University has always adopted a strategy of continuous improvement and up-gradation for better its education

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standards, its quality, to make it innovative and make it at par with the expectations and requirements of industries, thus fulfilling the ambitions of its stake holders to make its curriculum the best.

**Objective 3. Strengthen Research Initiatives**

University has in practice a research policy to facilitate and streamline activities related to research. The Policy guides and provides a road map to strengthen research and gain excellence. To focus on the emerging areas of research and promoting interdisciplinary research activities. Motivate students and staff to file patents and increase publications.

**Objective 4. Engross Alumni in industrial collaborations and enhance placements.**

Alumni are the ones about whom the university boasts of, as they are the like the Brand ambassadors of the Institution. They are associated with the University in terms of their education, as Mentors to the existing students and are also a pillar and strength in internship and placements of the University. Their bondings with the University provide an advantage to the existing students to explore needs of the industries. This will create placement and internship opportunities for its students. This facilitates the holistic development and progression of students and helps them gain employment.

**Objective 5. Globalization Augmentation**

With time the every nook and corner of the world has got connected and transfer of technologies and education between countries has provided Universities to connect with each other through collaborations. Universities effort of

  
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internationalization has borne fruits but University aims to augment its globalization in terms of research and resource sharing along with exchange of student and faculty.

**Objective 6. To intensify efforts for inclusive environment to serve society's needs.**

University is committed to serving the humanity, its stakeholders, human being and Nation by means of various extension Activities and outreach programs. University collaborates with industry and NGOs to serve the society in association with its staff and students. University puts in efforts to extend service like holding awareness camps on water saving technologies, preventing stubble burning in addition to curbing social evils in nearby villages and aims to augment it in coming years, thus serving the society with an aim to uplift it in terms of both socially and economically.

**Objective 7. To encourage staff for espousing world class teaching practices.**

University has always attempted to provide support to its faculty and worked for the growth of infrastructure to adopt and implement world class teaching practices. University provides access to latest ICT facilities to support education and learning. It is evident that participative, interrelating and intermingling learning along with student centric approach ensures effective learning.

**Objective 8. To implement the peer-learning process for students.**

University is always inclined to attain prominence in creating innovative content for gaining knowledge which is research oriented to attract the best and talented students. An innovative approach of peer-learning is being implemented and enhanced to inculcate among students the confidence and interest towards

  
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participation in various academic and administrative activities. This technique will not only enhance the acquisition of knowledge but also develop communication skills, enthusing confidence of participation along with motivation of facing competition with ease among them.

## **B. IMPLEMENTATIONS**

1. University has already signed MOU with world class industries to establish Centre of Excellence in University campus and is in process of doing so with number of other industries as well. University intends to inculcate interest towards innovation and entrepreneurship among its students and staff.
2. On guidelines laid down by Government of India, University is in process of implementing the curriculum based on New Education Policy as well on priority basis, in an attempt to provide its students every facility as per the guidelines of the government. University is in process of upgrading itself to be among the front runners in the field of education by making its academic programmes as per the global standards and as well as the requirements of the industry. Moreover implementation and execution of blended learning platform – Elearn to improve learning and put in practice more such ICT based innovative ideas. Further University is strengthening its student feedback system by involving Alumni feedback as well. University intends to introduce and increase conduct of practical and live projects based work workshops to improve technical skills of staff and its students.

  
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3. Creating an aura where students and staff are motivated to accept challenges and put in their best efforts to do research on real-life problems, thus serving the society. University has in place a committee on ethics on research which guides students and its staff accordingly. University intends to motivate its staff to work on research projects and provide consultancy as well. This helps in upgrading their skills and an exposure to technology trends of the industry.
4. To collaborate with industries and involve Alumni as well to generate prospects of employment and internships. Alumni in foreign Universities are also an asset to the University as they can guide students towards opportunity and benefits of courses in higher education. University intends to collaborate with other Institutions of repute and collaborate with eminent Professors for Expert Lectures and workshops as well.

The development and deployment of above strategic Plan is aimed at achieving the preeminent position among the Educational Institutions in India and Foreign Countries.

  
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